Handle Business Improvement District

**Board of Directors Meeting**

1717 Capitol Avenue

Sacramento, CA 95811

Wednesday, September 19, 2018

9:00 a.m. to 11:00 a.m.

**Welcome and Introductions**

Jimmy Johnson, HBID President, called the meeting to order at 10:00 a.m.

Board members present: Jimmy Johnson, David Virga, Allison DePaoli and Sotiris Kolokotronis.

Board members absent: Bellarbi Salah, Aaron Zeff, and Patrick Mulvaney.

Also in attendance: Alex Zucco, Captain Norm Leong, Steven Bauer and Seann Rooney (HBID).

**PUBLIC COMMENT**

None.

**APPROVAL OF THE MINUTES**

On a motion by Director Johnson and seconded by Director DePaoli the minutes from the September 19, 2018 Board meeting were unanimously approved.

**SACRAMENTO POLICE DEPARTMENT REPORT**

Capt Leong gave a report on recent activities.

**PRESENTATIONS**

None scheduled.

**NEW BUSINESS**

There was a brief discussion on new projects. No action scheduled or taken. Additional discussion under Old Business.

**OLD BUSINESS**

The board discussed the future of the valet program and outlined a number of enhancements to the current program, including new umbrellas, signs and uniforms. The group also suggested additional outreach to HBID businesses and exploring new promotional materials. Rooney would send an update to the district soon. On a motion by Director DePaoli n and seconded by Director Virga, the board unanimously approved a $1,500 expenditure for valet signage.

Rooney gave updates on a plastic questionnaire, new banners, flowers in the baskets, trees in the alley planters and the video projects.

The board received updates and discussed program details for the maintenance, streetscape, valet and employee parking programs.

**OTHER BUSINESS**

The board was updated on the 2019 budget process (draft budget for approval next meeting). Rooney asked the group about a General Meeting in December or January. A doodle poll will be circulated to gauge interest.

**BOARD MEMBER, STAFF AND OTHER AGENCY REPORTS**

Rooney reported on insurance, trash cans, social media, video footage, the marketing mailer, drones and a couple of other projects.

**ANNOUNCEMENTS/OTHER**

November 14, 2018 is the next meeting date.

**ADJOURNMENT**

Meeting was adjourned at 11:15 a.m.

Jimmy Johnson

Acting Secretary, HBID

Handouts: Meeting agendas, event reports and meeting minutes.