Handle Business Improvement District

**Board of Directors Meeting**

1717 Capitol Avenue

Sacramento, CA 95811

Wednesday, April 18, 2018

10:00 a.m. to 11:00 a.m.

**Welcome and Introductions**

Jimmy Johnson, HBID President, called the meeting to order at 10:00 a.m.

Board members present: Jimmy Johnson, Dave Virga, Jared Raymond and Bellarbi-Salah.

Board members absent: Sotiris Kolokotronis, Aaron Zeff, and Patrick Mulvaney.

Also in attendance: Ivan Villa, Captain Norm Leong, John Adair, Allison DePaoli, Samantha Minor and Seann Rooney (HBID).

**PUBLIC COMMENT**

None.

**APPROVAL OF THE MINUTES**

On a motion by Director Johnson and seconded by Director Bellarbi-Salah the minutes from the September 2017 Board meeting were unanimously approved.

**SACRAMENTO POLICE DEPARTMENT REPORT**

Captain Leong introduced himself and talked about recent activities.

**PRESENTATIONS**

Ivan Villa from Scribe gave an update on the website and gave an overview of site traffic and other data. He will return in a quarter with more information.

**NEW BUSINESS**

The board discussed the safety issues, including more coordination, sharing contact info, cameras, and private security patrols. The group had inquired about services and costs, the board would review and discuss additional options at the next board meeting.

Rooney gave updates on the 2018 event calendar to the board. Dress Up – Wine Down and Bastille Day would continue with similar formats to year’s past, but the Deschutes Street Pub was not returning. Updates would be given at the next board meeting.

The board received updates and discussed program details for the maintenance, streetscape, valet and employee parking programs. Although there were no motions made, the board discussed in greater detail the continuance of the valet program. The board would like to continue the 2nd valet stand on L Street and increase promotions to and from the HBID restaurants.

Rooney reviewed upcoming plans for the planter strips, garbage cans and flower baskets. Replacements and maintenance would take place in the coming weeks.

**OLD BUSINESS**

The board discussed board composition but no action was taken.

**OTHER BUSINESS**

None.

**BOARD MEMBER, STAFF AND OTHER AGENCY REPORTS**

Rooney reported on insurance, trash cans, social media, video footage, the marketing mailer, drones and a couple of other projects.

**ANNOUNCEMENTS/OTHER**

None.

**ADJOURNMENT**

Meeting was adjourned at 11:15 a.m.

Jimmy Johnson

Acting Secretary, HBID

Handouts: Meeting agendas, event reports and meeting minutes.