



## Board of Directors Meeting

Wednesday, February 15, 2017

10:00 a.m. – 11:30 a.m.

1717 Capitol Avenue

### Agenda

- I. Welcome and Introductions – 10:00 a.m.
- II. Public Comment – 10:00 a.m.
- III. Review and Approval of Minutes – 10:05 a.m. (Action)
- IV. New Business – 10:08 a.m. (Action/Non-action)
  - Banner Program (Action)
  - Update on Event Calendar for 2017 (Action)
    - Second Saturdays
    - Mural Festival
    - Annual Handle Events
    - Other Events (Amgen, Holiday Season, etc.)
  - Handle Website (scheduled update) (Action)
  - Advocacy and Outreach Program Discussion (Non-action)
- V. Old Business – 10:45 a.m. (Action/Non-action)
  - Future Handle Brainstorming Session w/Restaurants (Action)
  - Handle Promotions Discussion (Non-action)
  - Parking Pass Program Update (Action)
  - Improvement Project Update (Action/Non-action)
- VI. Other Business – 11:10 a.m. (Non-action)
- VII. Board Member, Staff and Agency Reports – 11:15 a.m. (Non-action)
  - Sac PD, MBA, Maintenance and Others (Non-action)
- VIII. Announcements/Other – 11:25 a.m. (Non-action)
- IX. Adjournment – 11:30 a.m. (*approximate*)

**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Seann Rooney at (916)447-1960 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.