

THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District
Board of Directors Meeting
1717 Capitol Avenue
Sacramento, CA 95811
Wednesday, April 20, 2016
10:00 a.m. to 11:30 a.m.

WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:05 a.m.

Board members present: Jimmy Johnson, Sotiris Kolokotronis and Michelle Sweezey.

Board members absent: Patrick Mulvaney, Felicia Strati and Aaron Zeff.

Also in attendance: Erica, Matt and Matt (City of Sacramento - Parking), Lindsay Stein, Captain Kathy Lester, Tim Souza, Jameson Parker, Kelly Hoskins, Luis Villa and Seann Rooney (HBID).

PUBLIC COMMENT

None.

APPROVAL OF THE MINUTES

On a motion by Director Johnson and seconded by Director Sweezey the minutes from the March 16, 2016 Board meeting were unanimously approved.

SACRAMENTO POLICE DEPARTMENT REPORT

Captain Lester gave a report on the future ambassador program, the moving of WIND, event reviews (protests) and other recent activities.

PRESENTATIONS

The City of Sacramento Parking Division gave an update on upcoming changes to the on-street parking program. The new meter rates will go into effect late summer. The staff reviewed locations and other details. The board discuss Handle parking conditions.

OLD BUSINESS

Mr. Rooney and the board discussed project and programs updates. Rooney gave the board an update on the lighting project (Summer 2016).

The board discussed the upcoming renewal effort. Rooney reviewed the key components of the new Management District Plan, the future assessment and the renewal campaign. Rooney and Johnson to give additional updates in May.

The board discussed future streetscape improvements. Rooney gave an update on plan details and recapped the budget allocations.

Although agendized, there was no discussion on the concept of a Handle District valet program.

NEW BUSINESS

Mr. Rooney gave a brief preview of the upcoming 2016 Dress Up – Wine Down event on May 7th, as well as the May 2nd alley event. The board discussed planning details for each.

BOARD MEMBER & STAFF REPORTS

Mr. Rooney discussed accounting details and reported on a number of administrative efforts.

MIDTOWN BUSINESS ASSOCIATION REPORT

Kelly and Luis gave an update on MBA activities, including maintenance in the Handle.

ANNOUNCEMENTS/OTHER

None.

ADJOURNMENT

Meeting was adjourned at 11:25 a.m.

Jimmy Johnson
Acting Secretary, HBID

Handouts: Meeting agendas and minutes.

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