

THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District
Board of Directors Meeting
1717 Capitol Avenue
Sacramento, CA 95811
Wednesday, February 15, 2017
10:00 a.m. to 11:30 a.m.

WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:05 a.m.

Board members present: Jimmy Johnson, Aziz Bellarbi-Salah, Dave Virga, Patrick Mulvaney, and Jared Raymond.

Board members absent: Aaron Zeff and Sotiris Kolokotronis.

Also in attendance: Peter Fenolio, Allison DePaoli and Seann Rooney (HBID).

PUBLIC COMMENT

None.

APPROVAL OF THE MINUTES

On a motion by Director Johnson and seconded by Director Raymond the minutes from the January Board meeting were unanimously approved.

SACRAMENTO POLICE DEPARTMENT REPORT

No report.

PRESENTATIONS

None scheduled.

NEW BUSINESS

Rooney presented an outline of the approach to getting banners designed and fabricated. The board discussed planning briefly and Rooney will report back in March.

The board discussed the event calendar for the year (printed schedule reviewed). There were no changes to dates and times. The board offered thoughts and suggestions for the Second Saturday schedule, and the group discussed the Mayor's initiative (busking, etc.).

The board addressed the advocacy program for the year, including scheduled meetings with Councilmember Hansen (March 7, June 6 and September 5).

OLD BUSINESS

Staff gave an update on the general planning and brainstorming session with Handle restaurants. Rooney gave the results of the Doodle Poll (to date). March 28th is the best meeting date (so far). The board to review agenda and meeting format at March meeting.

The board reviewed a sample of the new Handle booklet being developed by Inside Publications. More details in March.

The board discussed the employee parking program. Rooney gave additional background and the board requested more data for next meeting. On a motion by Director Bellarbi-Salah and seconded by Director Raymond, the board unanimously agreed to extend the program for an additional two months (\$1,500).

Rooney presented details on the trash can, pet waste dispensers, bike racks and other planned improvements in the district. Cans will ship around the first of the month. Rooney reported that plans had been shared with city staff and the Councilmember's office.

OTHER BUSINESS

The board briefly discussed the Handle valet concept. President Johnson and Rooney to meet with operator and report back in March.

BOARD MEMBER & STAFF REPORTS

Rooney gave updates on the Handle logo, bookkeeping and other administrative duties.

MIDTOWN BUSINESS ASSOCIATION REPORT

None.

ANNOUNCEMENTS/OTHER

None.

ADJOURNMENT

Meeting was adjourned at 11:30 a.m.

Jimmy Johnson
Acting Secretary, HBID

Handouts: Meeting agendas, event schedule and meeting minutes.