

## 2025 HBID Budget

Line	Revenues	Budgeted Amount	Notes/Calcs
	Assessment Revenues*	\$250,000.00	
<b>Expenses (Budgeted and Actual)</b>			
	<b>Program - Streetscape and Safety *** (up to 25% of Budget)</b>	<b>\$62,500.00</b>	
	General Project/Program Funds	\$56,500.00	
1	Program (Service contracts)	\$53,500.00	Jose and Team (\$3.5k/mo) + GP Landscaping (\$11.5k/year)
2	Projects (e.g. Equipment)	\$3,000.00	Flower replant + other M/S work - this total is low
	Portion of Program Funds towards Administrative Expenses	\$6,000.00	
4	C&S Program Contingency	\$0.00	
			\$62,500.00
	<b>Program - Marketing, Advertising and Events (up to 50% of Budget)***</b>	<b>\$125,000.00</b>	\$125,000 is 50%
	General Project/Program Funds	\$66,500.00	
5	Events	\$30,000.00	(addtl funds needed - shown on right)
6	Web, Social Media, Marketing	\$10,000.00	Minor updates/video.proj + SM monthly exp \$5.4k
7	Sidewalk/Patio/Alley Cleaning	\$10,000.00	Commercial cleaning program (3-4 times per year)
9	Holiday Decorations (replacements)	\$5,000.00	Combined with previous years funding - see note on right)
10	Banner Program Updates	\$0.00	To return in 2026 budget
11	Employee Parking Program (portion)	\$11,500.00	
12	Portion of Program Funds towards Administrative Expenses	\$53,500.00	
13	MAE Program Contingency	\$5,000.00	
			\$125,000.00
	<b>Assessment Collection and City Fees (up to 6% of Budget)***</b>	<b>\$15,000.00</b>	
14	City Fees	\$5,000.00	
15	Accounting/Taxes	\$4,500.00	
16	Portion of Program Funds towards Administrative Expenses	\$5,500.00	
17	Misc. Expenses and Contingency	\$0.00	
			\$15,000.00
	<b>General Administration and Operations (up to 10% of Budget)***</b>	<b>\$25,000.00</b>	
18	Staff and Support (supplies, etc.)	\$16,000.00	\$2.5k of \$16k is for expenses
	Employee Parking Program (portion)	\$5,000.00	
19	Insurance and Other Fees (filing)	\$4,000.00	
20	Misc. Expenses and Contingency	\$0.00	
			\$25,000.00
21	<b>General Contingency and BID Renewal (up to 9% of Budget)***</b>	<b>\$22,500.00</b>	This line item to reserves for BID renewal and to fund shortfalls in other categories
<b>Total (Ending Balance)</b>		<b>\$0</b>	

### Notes

Variable expenses - these categories of expenditures provide the most flexibility in the HBID budget

\*Updated in 2024 (for 2025). This is an estimate based on historic assessment remittances. Actual total revenue collected will vary. Total includes delinquencies. Allocations by program area are calculated using this number.

\*\*\*Percentages of these line items are established in the Management District Plan

Administration and Operations budget includes insurance, staff, and other administrative costs (materials, etc.).

Category over budget in this highlighted area and source of gap funds used to cover is reserves