



Board of Directors Meeting

Wednesday, March 19, 2025

10:00 a.m. – 11:00 a.m.

Conference Room - 1717 Capitol Avenue

Agenda

- I. Welcome and Introductions – 10:00 a.m.
- II. Public Comment – 10:00 a.m.
- III. Review and Approval of Minutes – 10:05 a.m. (Action)
- IV. Financial Report – 10:08 a.m. (Non-action)
- V. New Business – 10:10 a.m. (Action/Non-action)
 - Donation to Midtown Association (Action)
 - Proposed Bollard Installation Project Discussion (Action)
 - 2026 BID Renewal Preview and Discussion (Non-action)
- VI. Old Business – 10:30 a.m. (Action/Non-action)
 - Event Overview (Non-action)
 - Second Saturday Series Update
 - Planned Oktoberfest Event Update
 - Dress Up – Wine Down Update
 - Assessment Update and Discussion (Action)
 - Website Update RFP (Non-action)
- VII. Board Member, Staff and Agency Reports – 10:55 a.m. (Non-action)
 - Sac PD, MA and Others
- VIII. Announcements/Other – 10:58 a.m. (Non-action)
- IV. Adjournment – 11:00 a.m. (*approximate*)

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Seann Rooney at (916) 765-5052 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.