

THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District
Board of Directors Meeting
1717 Capitol Avenue
Sacramento, CA 95811
Wednesday, May 19, 2016
10:00 a.m. to 11:30 a.m.

WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:05 a.m.

Board members present: Jimmy Johnson, Michelle Sweezey and Dave Virga.

Board members absent: Aziz Bellarbi Sallah, Sotiris Kolokotronis, Patrick Mulvaney and Aaron Zeff.

Also in attendance: Luis Villa, Tim Souza (L Street Lofts) and Seann Rooney (HBID).

PUBLIC COMMENT

None.

APPROVAL OF THE MINUTES

On a motion by Director Johnson and seconded by Director Sweezey the minutes from the April 20, 2016 Board meeting were unanimously approved.

SACRAMENTO POLICE DEPARTMENT REPORT

No report.

PRESENTATIONS

None scheduled.

OLD BUSINESS

The board discussed the upcoming renewal effort. Rooney reviewed the key components of the new Management District Plan, the future assessment and the renewal campaign. The board agreed to establish a committee to work more closely on details. The committee will report back at the June meeting.

Rooney recapped the planned streetscape improvements. Rooney said that the process will take some time to unfold (design, purchase, permitting).

Although agendized, there was no discussion on the concept of a Handle District valet program.

Rooney reviewed the 3rd Annual Dress Up – Wine Down event in May.

NEW BUSINESS

The board discussed the upcoming Walk of Stars effort. On a motion by Director Johnson and seconded by Director Sweezey, the board voted unanimously to approve a \$5,000 contribution to the future project.

The board discussed a draft 2016/17 budget prepared by staff. After some discussion board president Johnson recommended that staff prepare a closeout budget (remainder of the term of the district). This closeout budget will cover a six month (approximate) period.

BOARD MEMBER & STAFF REPORTS

Mr. Rooney discussed accounting details and reported on a number of administrative efforts. Director Johnson asked staff to draft a program to address “matching dollars” for streetscape improvements. This program would be promoted to leverage investments in the district and could include various planned projects (e.g. tree grates).

MIDTOWN BUSINESS ASSOCIATION REPORT

Luis Villa gave a report on the Ambassadors and various efforts to deal with other nuisances in the district. Mr. Villa reported that the Ambassadors are available 7am-9pm, Monday through Saturday. The Maintenance Team is available 7am – 3pm, Monday through Saturday.

ANNOUNCEMENTS/OTHER

None.

ADJOURNMENT

Meeting was adjourned at 11:15 a.m.

Jimmy Johnson
Acting Secretary, HBID

Handouts: Meeting agendas and minutes.

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