

THE HANDLE DISTRICT CORPORATION

Board of Directors Meeting
1717 Capitol Avenue
Wednesday, September 24, 2024
10:00 a.m. to 11:00 a.m.

WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:00 a.m.

Board members present: Jimmy Johnson, Aziz Bellarbi-Salah and Doron Levitan. Board members absent: Sotiris Kolokotronis, Patrick Mulvaney and Dave Virga. Also in attendance: Seann Rooney (HBID), Lt. Robbie Young, Sgt. Brown and Vince (new business owner on L Street).

PUBLIC COMMENTS/PRESENTATIONS

None presented.

APPROVAL OF THE MINUTES

Minutes from the March 2024 meeting were discussed. On a motion by Director Bellarbi-Salah and seconded by Director Johnson the March minutes were unanimously approved by the Board.

FINANCIAL REPORT

The Board reviewed a P&L (YTD) and Balance Summary. No action was taken. Report was received.

OLD BUSINESS

The Board discussed the remainder of the 2024 event schedule and a preview of the 2025 calendar and staff workplan.

Rooney reported on the Second Saturday Season (schedule and other details) and the Maintenance Program.

No additional action taken under Old Business.

NEW BUSINESS

The Board discussed the Draft 2025 Budget (first review). The Board will take action at the November meeting. Board Elections were also announced (no nominations were made).

Rooney previewed the district renewal process. The Board will be asked to outline a plan in 2025.

The Board discussed the street banner system (no longer operational). Rooney was to conduct some additional research, talk to the city, draft a budget and start a draft Request for Proposals. The Board also discussed a street project on Capitol Avenue and the possibility of renting/purchasing a “readerboard” or electronic banner truck.

No additional action was taken under New Business.

BOARD MEMBER, STAFF AND OTHER AGENCY REPORTS

Sac PD gave a series of updates to the Board (this report was provided earlier in the meeting).

ANNOUNCEMENTS/OTHER

The next meeting is scheduled for November 20, 2024.

ADJOURNMENT

Meeting was adjourned at 11:15 a.m.

Jimmy Johnson
Acting Secretary, HBID

Handouts: Meeting agendas, financial report, draft budget and Board minutes

Draft