THE HANDLE DISTRICT CORPORATION

Board of Directors Meeting
1717 Capitol Avenue
Wednesday, May 21, 2025
10:00 a.m. to 11:00 a.m.

WELCOME AND INTRODUCTIONS
Jimmy Johnson, HBID President, called the meeting to order at 10:00 a.m.

Board members present: Jimmy Johnson, Dave Virga, Sotiris Kolokotronis, Aziz Bellarbi-Salah and Doron Levitan. Board member(s) absent: Patrick Mulvaney. Also in attendance: Seann Rooney (HBID), Jacob Simonick and Marisa Meredith (1801L Apartments), Cody Ochoa, Amanda Sawasy and Emily Baime Michaels (Midtown Association), Maria (last name unknown – guest of Ms. Meredith) and Carson Lambeth (Civitas).

PUBLIC COMMENTS/PRESENTATIONS
No public comments.

APPROVAL OF THE MINUTES
Minutes from the March 2025 meeting were discussed. On a motion by Director Johnson and seconded by Director Levitan the March minutes were unanimously approved by the Board.

FINANCIAL REPORT
The Board reviewed a P&L (YTD) and Balance Summary. No action was taken. Report was received.

NEW BUSINESS
The Board reviewed and discussed the Urban Dream Art Experience program. The group received a short presentation from Midtown Association staff and reviewed the program materials (sponsorship). The art installations would be put in place in August and would be on display until September. On a motion by Director Levitan and seconded by Director Bellarbi-Salah the Board unanimously approved a sponsorship of $15,000 towards the project (with a commitment by Director Levitan for a supporting contribution of $7,500).

The Board discussed the bollard (street closure) project on Capitol Avenue. Rooney reported on the preliminary work on the project, including the awarding of a small contract ($10,000) for project design, engineering and pre-construction activities. No action was required (item approved at the March Board meeting).

The Board received a presentation from Carson Lambeth from Civitas (re: the renewal of the district in 2026). The group, with the input of Lambeth, discussed the desire to conduct outreach, review a draft of the Management District Plan and the future schedule (with a September 2026 as the deadline for submittal to the City of Sacramento). On a motion by Director Johson and seconded by Director Levitan the Board unanimously approved the proposed contract of $22,000 with Civitas.

No additional action was taken under New Business.

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OLD BUSINESS

The Board received a report from Rooney on the 2025 Dress Up – Wine Down event (held the previous week), as well as on Second Saturday activities and the upcoming Oktoberfest (St. Johns).

The Board discussed the BID Assessment, streetscape projects, changes to the maintenance program, website updates, and other items.

No actions were taken under Old Business.

BOARD MEMBER, STAFF AND OTHER AGENCY REPORTS

None presented.

ANNOUNCEMENTS/OTHER

The next meeting was scheduled for July 16, 2025.

ADJOURNMENT

Meeting was adjourned at 11:30 a.m.

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Aziz Bellarbi-Salah (minutes recorded by Seann Rooney)
Secretary, HBID

Handouts: Meeting agendas, Board minutes, Art Project Materials and BID renewal items.

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