

# THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District  
**Board of Directors Meeting**  
1717 Capitol Avenue  
Sacramento, CA 95811  
Wednesday, April 19, 2017  
10:00 a.m. to 11:30 a.m.

---

## **WELCOME AND INTRODUCTIONS**

Jimmy Johnson, HBID President, called the meeting to order at 10:05 a.m.

Board members present: Jimmy Johnson, Sotiris Kolokotronis and Aziz Bellarbi-Salah.

Board members absent: Dave Virga, Aaron Zeff, Patrick Mulvaney and Jared Raymond.

Also in attendance: Matt Read and Seann Rooney (HBID).

## **PUBLIC COMMENT**

None.

## **APPROVAL OF THE MINUTES**

On a motion by Director Bellarbi-Salah and seconded by Director Kolokotronis the minutes from the March Board meeting were unanimously approved.

## **SACRAMENTO POLICE DEPARTMENT REPORT**

No report.

## **PRESENTATIONS**

None scheduled.

## **NEW BUSINESS**

The board discussed the new website. Rooney reported that the contract had been signed with ImagineIFF in Midtown. Rooney gave a maintenance update and said that he would present additional details at the meeting in May.

## **OLD BUSINESS**

The board discussed the Marketing booklet and gave Rooney some direction to forward to Inside Publications. He outlined some of the current challenges (scheduling photo shoots, etc.).

The board reviewed the current drafts of the banners (streetlights). Rooney updated the board about timing and other logistical details.

The board received an update on the valet program. Rooney said that he would present the project to the Lofts HOA on May 11<sup>th</sup>.

The board discussed the trash cans and their recent installation. The board discussed the Walk of Stars program. On a motion by Director Kolokotronis and seconded by Director Bellarbi-Salah the board unanimously agreed to contribute \$5,000 to the program, pending a match of private funds from Kolokotronis.

Rooney gave an update on the event calendar for 2017 including: Amgen, Dress Up – Wine Down, Bastille Day, Deschutes Street Pub and the Mural Festival.

## **OTHER BUSINESS**

None.

**BOARD MEMBER & STAFF REPORTS**

Rooney reported on the public notice for upcoming events, the installation of the pet waste bag dispensers and bike racks and other administrative items.

**MIDTOWN ASSOCIATION REPORT**

None.

**ANNOUNCEMENTS/OTHER**

May 11th is the two-year anniversary at Brasserie.

**ADJOURNMENT**

Meeting was adjourned at 11:15 a.m.

---

Jimmy Johnson  
Acting Secretary, HBID

Handouts: Meeting agendas, event schedule and meeting minutes.

Draft