

# THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District  
**Board of Directors Meeting**  
1717 Capitol Avenue  
Sacramento, CA 95811  
Wednesday, October 19, 2016  
10:00 a.m. to 11:00 a.m.

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## **WELCOME AND INTRODUCTIONS**

Jimmy Johnson, HBID President, called the meeting to order at 10:05 a.m.

Board members present: Jimmy Johnson, Dave Virga, Sotiris Kolokotronis, Patrick Mulvaney, and Jared Raymond.

Board members absent: Aaron Zeff and Aziz Bellarbi-Salah.

Also in attendance: Peter Fenolio, John Adair, Allison DePaoli and Seann Rooney (HBID).

## **PUBLIC COMMENT**

None.

## **APPROVAL OF THE MINUTES**

On a motion by Director Virga and seconded by Director Johnson the minutes from the September 21, 2016 Board meeting were unanimously approved.

## **SACRAMENTO POLICE DEPARTMENT REPORT**

No report.

## **PRESENTATIONS**

None scheduled.

## **NEW BUSINESS**

The board discussed has a short conversation on the new collection/invoicing service contract that would be put in place in the coming month.

Rooney gave the board an update on the proposed bike corral at 18<sup>th</sup> and Capitol.

Staff presented a proposal to increase the parking pass program to \$750/month to the end of the year. On a motion by Director Johnson and seconded by Director Mulvaney the board voted unanimously to approve the proposal.

The board discussed a 2017 work plan for the organization. The board discussed the tentative schedule of events (fashion show, Bastille Day, Deschutes and the holiday program). The board also affirmed its commitment to Second Saturdays and the Walk of Stars. Director Johnson suggested looking into a six month "open" permit with the city.

The board asked staff to research the details of a possible marketing piece for the Handle. Staff to report back in November. The item should be included in the revision to the budget as well.

The directors asked staff to research future lighting locations and report back at a later date.

Rooney would be preparing drafts of the work plan and budget for review prior to the next board meeting.

The board discussed future streetscape improvement projects, including: pedestrian crosswalks, additional lighting, public art and tree grates.

The board briefly discussed the concept of holding a general meeting and workshop with the Handle District businesses.

**OLD BUSINESS**

Rooney gave a renewal recap to the board.

Rooney reported on recent discussions for the future maintenance services agreement. The directors discussed getting a baseline services from MBA to advise the contract scope. John Adair reported he will be working on it.

**OTHER BUSINESS**

The board discussed the development of a marketing piece for the district similar to the Turton Commercial or Inside Sacramento piece.

**BOARD MEMBER & STAFF REPORTS**

Rooney gave an update on a number of administrative items.

**MIDTOWN BUSINESS ASSOCIATION REPORT**

None.

Adair reported on upcoming events, including the December 1-12

**ANNOUNCEMENTS/OTHER**

None.

**ADJOURNMENT**

Meeting was adjourned at 11:45 a.m.

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Jimmy Johnson  
Acting Secretary, HBID

Handouts: Meeting agendas and minutes.