



Handle Business Improvement District  
**Board of Directors Meeting**  
1717 Capitol Avenue  
Sacramento, CA 95811  
Wednesday, January 21, 2015  
10:00 a.m. to 11:15 a.m.

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### **WELCOME AND INTRODUCTIONS**

Jimmy Johnson, HBID President, called the meeting to order at 10:10 a.m.

Board members present: Aziz Bellarbi-Salah (10:20 a.m.), Jimmy Johnson, Sotiris K. Kolokotronis and Dave Virga.

Board members absent: Patrick Mulvaney, Felicia Strati and Aaron Zeff.

Also in attendance: Allison DePaoli, Jameson Parker, Emily Baime Michaels and Seann Rooney (HBID).

### **PUBLIC COMMENT**

None.

### **APPROVAL OF THE MINUTES**

On a motion by Director Johnson and seconded by Director Bellarbi-Sallah the minutes from the September 24, 2014 Board meeting were unanimously approved.

### **SACRAMENTO POLICE DEPARTMENT REPORT**

Rooney and Baime Michaels gave a quick safety and security update.

### **MIDTOWN BUSINESS ASSOCIATION REPORT**

MBA Executive Director, Emily Baime Michaels gave a quick overview on MBA activities.

### **BOARD MEMBER & STAFF REPORTS**

No reports.

### **OLD BUSINESS**

Mr. Rooney discussed a draft lighting proposal with the board. The proposal includes a city contribution to the project. The location of new streetlights was also discussed. The board asked Mr. Rooney to schedule a followup meeting with the city and City Councilmember Hansen to discuss additional options (funding and project expansion).

Mr. Rooney discussed the event calendar for 2015, it includes the Dress Up/Wine Down event in May, the Bastille Day event in July and the farm-to-fork event in September.

Mr. Rooney gave updates on the district sign project, a recap on the holiday events/decorations and the recent bus stop improvements at 19<sup>th</sup>/L.

There was a brief overview on assessment collections, the newsletter and the upcoming HBID renewal in 2016.

### **NEW BUSINESS**

On a motion by Director Virga and seconded by Director Johnson the board unanimously approved the authorization of \$2,000 for a website update. President Johnson suggested a sub-committee. Directors Kolokotronis, Bellarbi-Sallah and Johnson agreed to serve on a sub-committee to work on design and function.

The board discussed the proposed "Sacramento minimum wage increase" being pursued by a number of Sacramento City Councilmembers. On a motion by Director Virga and seconded by Director Johnson the board unanimously approved action to oppose the proposed increase and authorize Executive Director Rooney to represent the organization with other advocacy efforts (restaurant associations et al) and report back on details.

**ANNOUNCEMENTS/OTHER**

Director Johns asked staff to look into carriage rides for Valentines Day.

Seann Rooney and Director Kolokotronis gave updates on the streetcar project.

**ADJOURNMENT**

Meeting was adjourned at 11:25 a.m.

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Aziz Bellarbi-Salah  
Secretary, HBID

Handouts: agendas, minutes, event/meeting calendar and lighting plan