

# THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District  
**Board of Directors Meeting**  
1717 Capitol Avenue  
Sacramento, CA 95811  
Wednesday, January 18, 2017  
10:00 a.m. to 11:30 a.m.

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## WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:05 a.m.

Board members present: Jimmy Johnson, Dave Virga, Sotiris Kolokotronis, Patrick Mulvaney, and Jared Raymond.

Board members absent: Aaron Zeff and Aziz Bellarbi-Salah.

Also in attendance: Peter Fenolio, Jason Bassett and Seann Rooney (HBID).

## PUBLIC COMMENT

None.

## APPROVAL OF THE MINUTES

On a motion by Director Johnson and seconded by Director Raymond the minutes from the October 2016 Board meeting were unanimously approved.

## SACRAMENTO POLICE DEPARTMENT REPORT

Lt. Bassett gave a quick update on department activities, recent crime details and other items. He highlighted continued smash and grab crimes, bait bike successes and recent protests.

## PRESENTATIONS

None scheduled.

## NEW BUSINESS

The board discussed the budget and workplan for 2017. The board supported the renewed commitment to Second Saturdays and the potential to get the mayors support (busing, etc.), use of the 1801 courtyards, food and vendors on the sidewalks, a district wide permit for entertainment, food sampling in front of businesses and advocating for changes to the entertainment permitting system. Rooney and Director Johnson to meet to develop SS calendar for 2017. The board to continue discussing at February meeting.

## OLD BUSINESS

The board discussed the Handle District promotional piece as a followup to October and November discussions. On a motion by Director Kolokotronis and seconded by Director Raymond the board unanimously agree to approve \$10,000 for a marketing pamphlet. Further, staff would work with Inside Publications to develop, and that the board would review draft materials (and any cost items) before production. Update at the February board meeting.

Rooney gave the board an update on the bookkeeping contract, bike corral at 18<sup>th</sup> and Capitol and parking pass program.

Rooney presented details on the trash can, pet waste dispensers, bike racks and other planned improvements in the district. Additional information at the February meeting. Board members suggested sharing plans with the councilmember to see if assistance can be provided (permitting).

The board discussed interest in holding a general planning and brainstorming session with Handle restaurants. It was suggested that a Doodle Poll be circulated for input on dates and other details. Rooney and Director Johnson

to do some followup and report back to the board in February. In addition, it was suggested that the organization invite Mayor Steinberg to participate (at this or at another HBID event).

**OTHER BUSINESS**

No items on agenda.

**BOARD MEMBER & STAFF REPORTS**

Rooney reported to the board that he would be presenting the Handle calendar to the City of Sacramento Event Review Board on March 14<sup>th</sup>.

The board briefly discussed the concept of holding a general meeting and workshop with the Handle District businesses.

**MIDTOWN BUSINESS ASSOCIATION REPORT**

None.

**ANNOUNCEMENTS/OTHER**

None.

**ADJOURNMENT**

Meeting was adjourned at 11:30 a.m.

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Jimmy Johnson  
Acting Secretary, HBID

Handouts: Meeting agendas, 2017 budget and workplan and meeting minutes.