

THE HANDLE DISTRICT CORPORATION

Handle Business Improvement District

Board of Directors Meeting

1717 Capitol Avenue

Sacramento, CA 95811

Wednesday, September 18, 2019

10:00 a.m. to 11:00 a.m.

WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:00 a.m.

Board members present: Jimmy Johnson, Aziz, Bellarbi Salah, Dave Virga and Allison DePaoli.

Board members absent: Sotiris Kolokotronis, Aaron Zeff, and Patrick Mulvaney.

Also in attendance: Seann Rooney (HBID), Morris Thomas and Lt. Nichols.

PUBLIC COMMENT (Reports)

None presented.

APPROVAL OF THE MINUTES

Notes from the July 17, 2019 meeting were discussed. On a motion by Director Bellarbi-Salah and seconded by Director Johnson the July minutes were approved unanimously by the board.

PRESENTATIONS

None scheduled.

REPORTS

Lt. Nichols gave an update on recent Police Department news, it including calls for service, property crimes and homeless community members.

NEW BUSINESS

The board discussed district wide projects ranging from trash cans to new lighting.

The board also had a discussion (first of two) on the 2020 budget, covering general program areas and not specific expenditures. There was also a brief discussion on the 2020 calendar.

OLD BUSINESS

Rooney gave a report on a number of projects and programs, including the new draft concepts of an installation in the alley. Challenges were also identified and discussed (e.g. moving of the garbage bins). Directors Johnson and DePaoli volunteered to serve on a project committee for the alley efforts. A committee meeting would be scheduled to review the project details including scope, design and management of the project.

The board received an update on the banner program that included the permit, bracket work (maintenance), the new set of banners and the possible update of the banner program in 2020.

Rooney presented a schedule of work (and events) for the fall and winter. Updates were given on the holiday program, streetscape projects and alley activities. Rooney further reported on the website and social media, with larger overhauls (design and content) scheduled for 2020.

BOARD MEMBER, STAFF AND OTHER AGENCY REPORTS

The board discussed a concept for an annual report, a business survey (for input on projects and programs) in the fall and the next board meeting. Rooney also reported on the parklet signs and the next scheduled meeting with City Councilmember Steve Hansen. Director Bellarbi-Salah told the board that Aioli would be closed for a bit after Thanksgiving for some updating.

ANNOUNCEMENTS/OTHER

November meeting is scheduled for Wednesday, November 20, 2019.

ADJOURNMENT

Meeting was adjourned at 11:00 a.m.

Jimmy Johnson
Acting Secretary, HBID

Handouts: Meeting agendas and minutes (some photos and support materials were shared).