

THE HANDLE DISTRICT CORPORATION

Board of Directors Meeting
1717 Capitol Avenue - Sacramento, CA 95811
Wednesday, January 20, 2021
10:00 a.m. to 11:00 a.m.

WELCOME AND INTRODUCTIONS

Jimmy Johnson, HBID President, called the meeting to order at 10:00 a.m. Meeting was held over Zoom.

Board members present: Jimmy Johnson, Sotiris Kolokotronis, Dave Virga, Aziz Bellarbi Salah and Allison DePaoli.
Board members absent: Patrick Mulvaney and Aaron Zeff. Also in attendance: Seann Rooney (HBID).

PUBLIC COMMENT (Reports)

None presented.

APPROVAL OF THE MINUTES

Minutes from the October 14, 2020 meeting were discussed. On a motion by Director Johnson and seconded by Director Bellarbi-Salah the October minutes were unanimously approved by the Board.

PRESENTATIONS

None scheduled.

REPORTS

None presented.

NEW BUSINESS

The Board discussed the proposed 2021 HBID Budget (second review) and instructed President Johnson to review the current expenditures to allow for the longest possible extension of the AI Fresco program (depending on future need). Additional comments were offered pertaining to marketing (social media) in 2021. Both will be priorities. On a motion by Director Johnson and seconded by Director Kolokotronis the Board unanimously approved the budget for 2021, with a periodic review and confirmation of reserves (to adequately fund the AF program).

The Board transitioned from the budget to the Handle Assessment. Director Johnson provided some updates and Rooney reported on the City and Accountant's report on collection status. After a discussion of the updates the Board suggested that Director Johnson and Rooney meet with John Lambeth to discuss collection issues and options. Further, the Board supported additional email notifications (followup to previous Board action).

Rooney updated the Board on the event schedule for 2021. The Board also discussed various AI Fresco details.

OLD BUSINESS

None scheduled.

BOARD MEMBER, STAFF AND OTHER AGENCY REPORTS

None presented.

ANNOUNCEMENTS/OTHER

The next meeting is scheduled for Wednesday, March 17, 2020 (details to follow).

ADJOURNMENT

Meeting was adjourned at 10:45 a.m.

Jimmy Johnson
Acting Secretary, HBID

Handouts: Meeting agendas, 2021 budget and minutes (some items shown on Zoom screen)